

STUDENT INDUSTRIAL WORK EXPERIENCE SCHEME (SIWES)

SIWES PLACEMENT

OFM 92.5, ILORIN, KWARA STATE.

BY

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CHAPTER ONE:

1.1 INTRODUCTION

Students Industrial Work Experience Scheme(SIWES) relevance in education system cannot be over emphasized, as it develops the student to become skilled and experience professionalism in their

various disciplines. It enables students to appreciate the basic concept involved in their field of study. It is also an effort to bridge the gap existing between theory and practical, in the sense that it exposes students to real industrial work experience. SIWES, which involves the University authorities and the industrial sector, runs for 24 weeks for students in the fourth academic year in universities. It was established in 1973 by the Industrial Training Fund (I.T.F) after it was officially presented and approved by the Federal government. However, the ITF withdrew from the program due to financial constraints in 1978. So in 1979, the National Universities Commission (NUC) and the National Board for Technical Education (NBTE) took over the management of the program. In November 1984, the federal government, the management and implementation of SIWES were handed back to ITF. In July 1985, ITF officially took charge of the scheme while the federal government took care of the funds. The reason behind the establishment of SIWES was due to lack of proper practical skills for employment in industries by university's and other tertiary institutions undergraduates. Undergraduates had majorly theories knowledge of their various discipline but lacked the practical skills needed in the labor market which made Nigerian Industrialists express their concern and called for the establishment of a program that would allow students gain the required practical skills they'd need to increase their chances of getting employed.

1.2 SCOPE OF SIWES

The scope of SIWES consist of the entire SIWES program. This program aims to bridge the gap between classroom learning and theoretical experiences. What is learnt practiced is not easily forgotten than what is read in the lecture notes of students in Tertiary institutions. The scope of SIWES is to ensure that there is a smooth transitioning of students in Tertiary institutions into the working environment of their various fields.

1.3 AIMS OF SIWES

The main objective of SIWES is to bridge the gap between the practical and theoretical knowledge gained by students in their tertiary institutions. The objectives of SIWES includes but not limited to:

1. To provide an avenue for students in the Nigerian Universities to acquire industrial skills and experience in their various field of study.
2. To develop students how to handle work situations that they are likely to meet after graduation.
3. To create student access to contacts for future job placements.
4. To allow students to put to practice the theoretical knowledge of what they have acquired in their tertiary institutions to their working environment.



1.5 BRIEF SUMMARY ABOUT OFM 92.5, ILORIN, KWARA STATE, NIGERIA.

OFM 92.5 Ilorin was established in 2018 and it is a licensed commercial Multi-language medium that releases entertainment, music, information and education contents to its audience. It is a radio station that broadcasts entertainment news, local and international news, sports etc., the station has packaged numerous programs specifically designed for the delight of the young and old ones. The station is centrally located in the middle belt between the southern and northern parts of the country. They broadcast for their target audience 24 hours every day. They have wide coverage of not only entire Kwara state, but also other parts of the country spilling over to some areas of Oyo, Osun, Ekiti, Kogi, Edo, Niger and beyond. They also engage in advertising, and as an advertising firm, they help to reduce production cost and affect an increase in demand for goods/services of our advertisers. OFM is tagged "Beyond Sound" (o Kojaaariwo) thereby capturing the positive vibrancy that the society is increasingly gearing for.

<https://ofm.org.ng>.

CHAPTER TWO:

THE NEWS AND PROGRAMMING DEPARTMENT

OFM 92.5 radio station, Ilorin, Kwara State, has different departments like the marketing department where there is an account executive, sales manager and others, the administration where there is General manager and receptionist, the engineering department where there are engineers, news department where there are news director, news anchors, reporters and new writers and programming department where there are DJs, show producers and DCA(Duty Continuity Announcers).

2.1 INTRODUCTION TO THE DEPARTMENT.

The news department is one of the departments of OFM radio station where the members are responsible for the gathering, writing and broadcasting of news.

The programming department is another department in the station where the members are responsible for content creation, scheduling and overall programming strategy.

2.2 RULES OF THE DEPARTMENT

1. Everyone must dress nicely.
2. Every student must be punctual to work. (No lateness was condoned as there was punishment attached to coming late.)
3. Everyone must be treated with respect. (Including staff and colleagues).
4. Every student must report to their supervisor for daily task.
5. Unnecessary noise must be avoided. (This is because the office was close to the studio, so there must be tranquility so as not to interrupt any ongoing live program).
6. Any student must not sit idle.

2.3 OBSERVATIONS OF THE DEPARTMENT

1. Punctual arrival at work for interns from 9am to 5pm.
2. Broadcasting hourly news update by the news anchors must be a daily routine.
3. News are checked thoroughly as it passes through different people before it is being broadcasted.
4. Daily uploading of content on the station website online.

2.4 DEPARTMENT MATERIALS AND THEIR USE

1. Computer: The computer is used for gathering and writing news, for posting news online and also editing news.
2. Microphones: The microphones are used for recording audio or voiceover, capturing and amplifying voices for live shows or on-air presentation.

3. Online news source: BBC, Punch, Vanguard and CNN are mostly used for researching, gathering and verifying news.

4. Dictionaries: Used for confirming meaning of words and acquiring general knowledge.

5. Newsroom calendar: Used for scheduling and organizing program.

6. Digital Console: This is a electronic device that serves as the central control system for managing and processing audio signals. It allows the DJ or DCA to mix and blend multiple audio sources, such as microphones, CD players, and digital audio files.

FORMAT OF NEWS UPDATE IMTRO AND OUTRO

INTRO

This is the news Update from the studio of O FM 92.5 Ilorin. My Name is_____

NATIONAL NEWS

FOREIGN NEWS

SPORT NEWS/ENTERTAINMENT NEWS

OUTRO

Play your part in the fight against insecurity by being vigilant and report any suspicious persons, gatherings or movements to your nearest security agency.

Ofm remains balanced and fair in information delivery. For more stories and update, follow us, like and share on our social media platform... O FM 92.5 Ilorin on Facebook and on X formally Twitter @Ofmilorin..... Likewise you can listen to us on the radio garden.

Search for O FM 92.5 Ilorin. You can also listen to us on our website, www.ofm.ng. That'll be all for now. More to come. Stay tuned.

3.1 SCOPE OF DUTIES AT OFM NEWS AND PROGRAMMING DEPARTMENT

During my SIWES program I worked in the News and Programming Department, under the supervision of Mrs. Moyinoluwa, my supervisor given to me at the industry. These are the description of work done;

1. Broadcasting of hourly news update live.

News update is a brief report or announcement that provides latest information about stories or current events. News updates are hourly and they take up to at least 3 minutes and at most 5 minutes to be casted. I started casting news update from the second week of arrival at the radio station.

2. Joining programs for segments.

I joined programs for segments. I joined programs like wake -up Nija show which is usually broadcasted in the morning for lifestyle segment on Mondays, fact segment on Wednesdays and health segment on Wednesdays too.

3. Sourcing and compiling of news online.

Online is the majorly used platform to get news from, we majorly use, BBC for foreign News and sport and also Punch for national news. I also sourced and complied news that was posted at the organization blog and that was also broadcasted as news update on air.

4. Editing of news sources according to their housestyle.

I was taught basis things about how they edit news in the organization according to their house style. During my stay there, I edited news that was used and read as news update broadcast on air.

5. Joining programs and hosting programs.

Rooms were given to siwes students to also join other sponsored programs to learn and this privilege was rotated among the students. I was able to join a Yourba program titled "Ile aye n lo" 3 times. I also started hosting a Wednesday evening program "O'drive show" of African Wednesday on the 2nd of October till I left.

3.2 EXPERIENCE GAINED

- ° I learnt how to present and join programs.

- ° I learnt how to post on the organization web page.

Web page, also known as a website is a digital representation of an organization's identity, mission, values, products, services, and activities where they share informations to the heterogeneous audience.

- ° I learnt how to source for news stories and edit news according to the organization housestyle.

- ° I learnt how to use digital console. Digital Console is this is a electronic device that serves as the central control system for managing and processing audio signals. It allows the DJ or DCA to mix and blend multiple audio sources, such as microphones, CD players, and digital audio files.

- ° I learnt how to produce a live program by using the digital Console, computer and music mixer provided.

3.3 PROBLEMS ENCOUNTERED

1. Time Management: Sometimes , there won't be enough time to prepare for the next program which sometimes leads to delay in broadcasting

2. Lack of Resources: Insufficient resources like the edited news and news anchors on ground sometimes hinder the program production. For example, there was a day on African day around the 8th week of my stay at OFM to be precise, around 2pm, there was no edited new on ground because there was no network at that time which led to the postponement of the new upate for that hour. There was a time too that there was suppose to be a program between a cleric man and a pastor buh they delayed and plans had to be changed and another program was played instead.

3. Poor network system: There are times that the network will be slow or will not be working well which delay preparation and production of programs too.

4. The issue of transportation and funds: The place is far from where I was living and sometimes especially Mondays, transportation systems are usually slow and expensive compared to other days o the week.

Other problems include; my coordination with presenters and DCA on duty, internet connectivity problem that affect online streaming and research sometimes.

3.4 PROBLEMS SOLVED

1. I tried to adjust by seeking guidance from my supervisor. For example, there was a day I was on air with a presenter and I was asked a question, unknown to me that the mic that I was using was not loud, I was speaking but it was hard to be heard and I was scolded for it at that time. Later after the pressure went down, I went to my supervisor and she advised me to always communicate with the DCA and always speak louder.

2. I tried communicating effectively with signs to the presenters and DCA: when I started working there, I had a little problem with going into and out of breaks. For example, as a news anchor, after reading the intro of the news update, we are to go on 5 seconds braeyand then come in with National News then go on 5 seconds break again and come in with Foreign and so on till I'm done. There was a day I was reading news and during the 5 seconds break I was meaning to signal to the DCA to wait a little bit before taking me back because I was nervous but he thought I wanted to continue immediate so he signed in back which made me make mistake as I stammer to pronounce words. Later I was told to make eye contact, signal with hands or even lip sync so as to communicate more effectively, I did and it worked.

4.1 SUMMARY

My SIWES was done at OFM, Ilorin, Kwara State. Before I began my SIWES I went there to give in my letter which was accepted and approved by the Manager, Mr. Tayo on the 29th of March, 2024. I started my SIWES programme on 5th of August and ended it on the 25th of October 2024. I started my program at the news and programming department. I was assigned a supervisor, Mrs. Bankole Moyinoluwa, a presenter and a staff of the organization. Here, all students are appointed to doing things including sourcing of news online, broadcasting of news update, posting on the organization website and more. I participated in the broadcasting of hourly news update, sourcing for online news and editing them, joining programs for segments, hosting a program Odrive show on Wednesdays for African day.

4.2 EXPERIENCE

I was privilege to train under Mrs. Moyinoluwa Bankole, who is a presenter and a staff in the news and programming department, she thought me well, opened my eyes to see more things that is there in being a broadcaster and gave me some opportunities to explore them practically. Mrs. Moyinoluwa is

the type of person that will teach, correct and scold at the right time so you don't lazy around. My experience at the organization was exciting, I was glad I could practice things I've learnt theoretically.

4.3 RECOMMENDATIONS

Based on my experience of undergoing a three-month training program in the news and programming department at OFM, I recommend that both public and private organizations provide a well-designed and conducive office space for news anchors and show presenters as it will significantly enhance their communication, critical thinking, and interpersonal skills.

I will also encourage students and say that Student Industrial Work Experience Scheme (SIWES), should be done as it will give them the opportunity to explore more in their field practically. Siwes program will go a long way giving them great opportunities in acquiring skills for the future.

4.4 CONCLUSION

SIWES training is one of the best training a student must partake in before graduating out of the tertiary institution and I was able to do so, there I learnt a lot and got familiar with the situation there. I was really happy and grateful for the privilege to train in my course of study. Thank you!

4.5 REFERENCE

<https://ofm.org.ng>

<https://onlineradiobox.com/ng/o925/>