



From Bland to Gland: The Art of Dynamic Powerpoint Presentations

Bilikis Abimbola Olawuyi

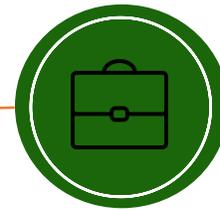
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WHAT I DO



Machine Learning & Artificial
Intelligence Research



Grant Writing



Presentation Design



Project Management



Facilitation



Graphic Design

WHO I WORK FOR and HOW WE WORK



Prof. Abiodun Musa Aibinu
The VC of Summit University

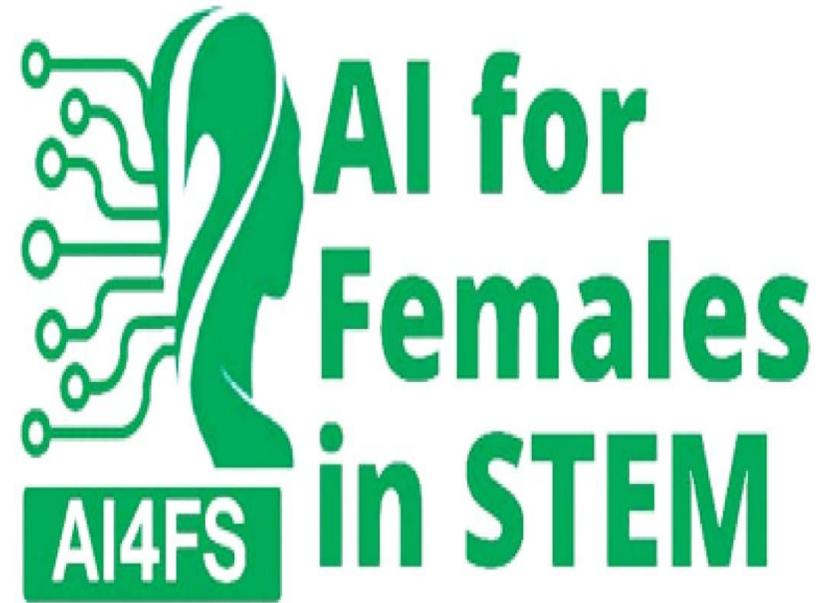
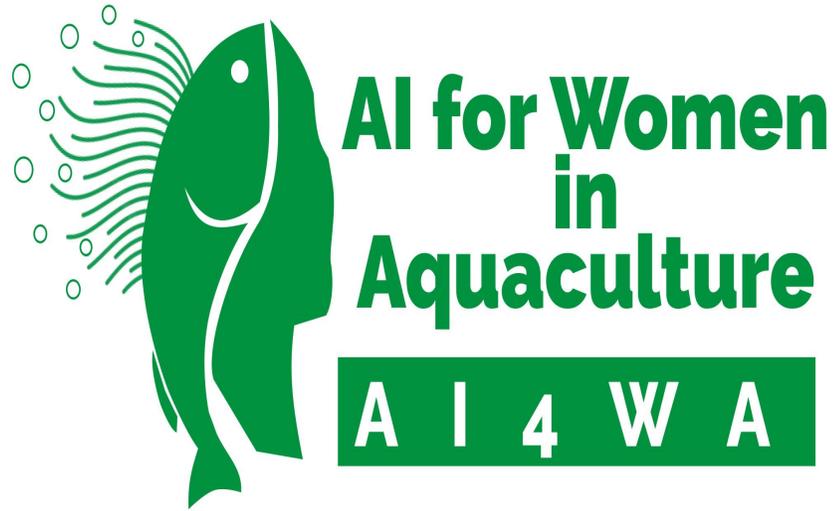
- 
- He give the title
 - I do research on it
 - I design and prepare the slide
 - He reviewed
 - Send feedback or complement himself
 - He present the talk and send me the improved slide

WHO I WORK FOR and HOW WE WORK



Research Assistant
Innovation and Advance Science
Research Group (IASRG)

- 
- Grant Proposal Development
 - Project Management and Participation
 - Research and Publication
 - Facilitation
 - Graphics Design



Grant won

Outline

Common PowerPoint Mistakes

Principles of Dynamic Presentations

Design and Layout Tips

AI Tools for PowerPoint
Presentation

Conclusion

Overview

- In this presentation, we will explore the art of creating dynamic PowerPoint presentations that will engage your audience and leave a lasting impression.
- We will discuss how to avoid common pitfalls, such as using too much text, and how to incorporate elements such as images, videos, and infographics to create a more visually appealing presentation.
- By the end of this presentation, you will be well on your way to creating presentations that are both informative and entertaining

Common PowerPoint Mistakes





1

Too much text



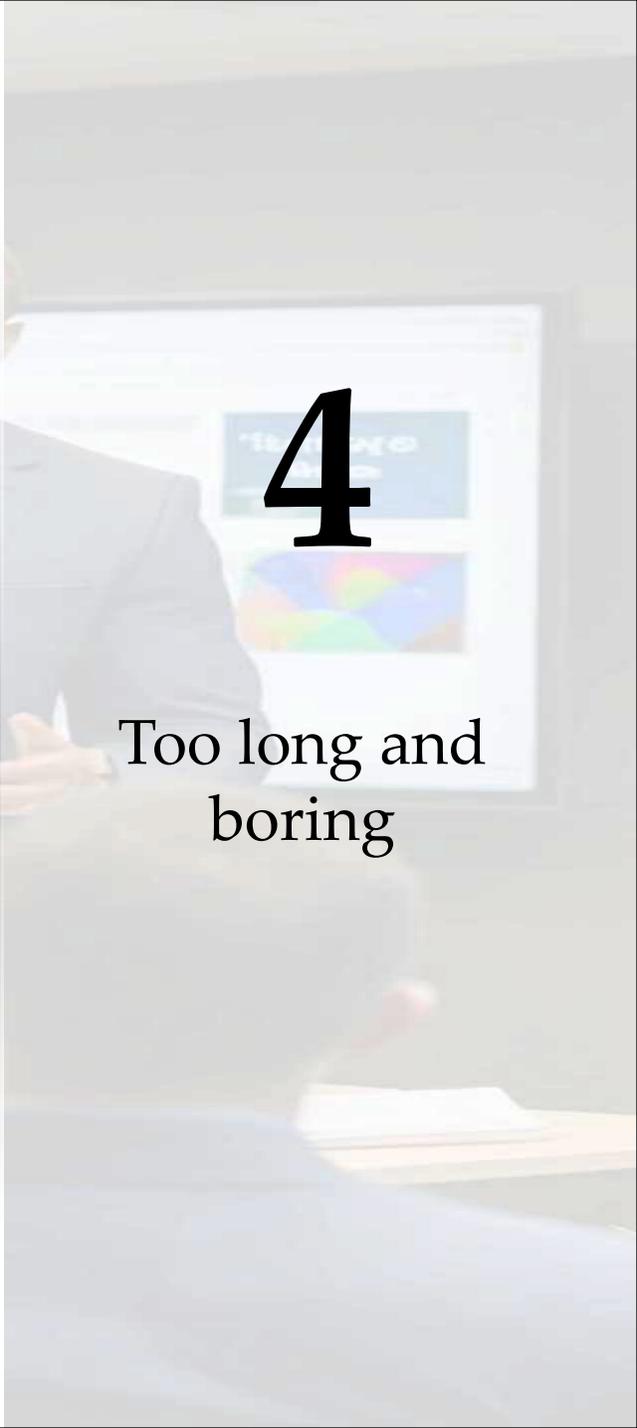
2

Poor design and layout



3

Lack of visual aids



4

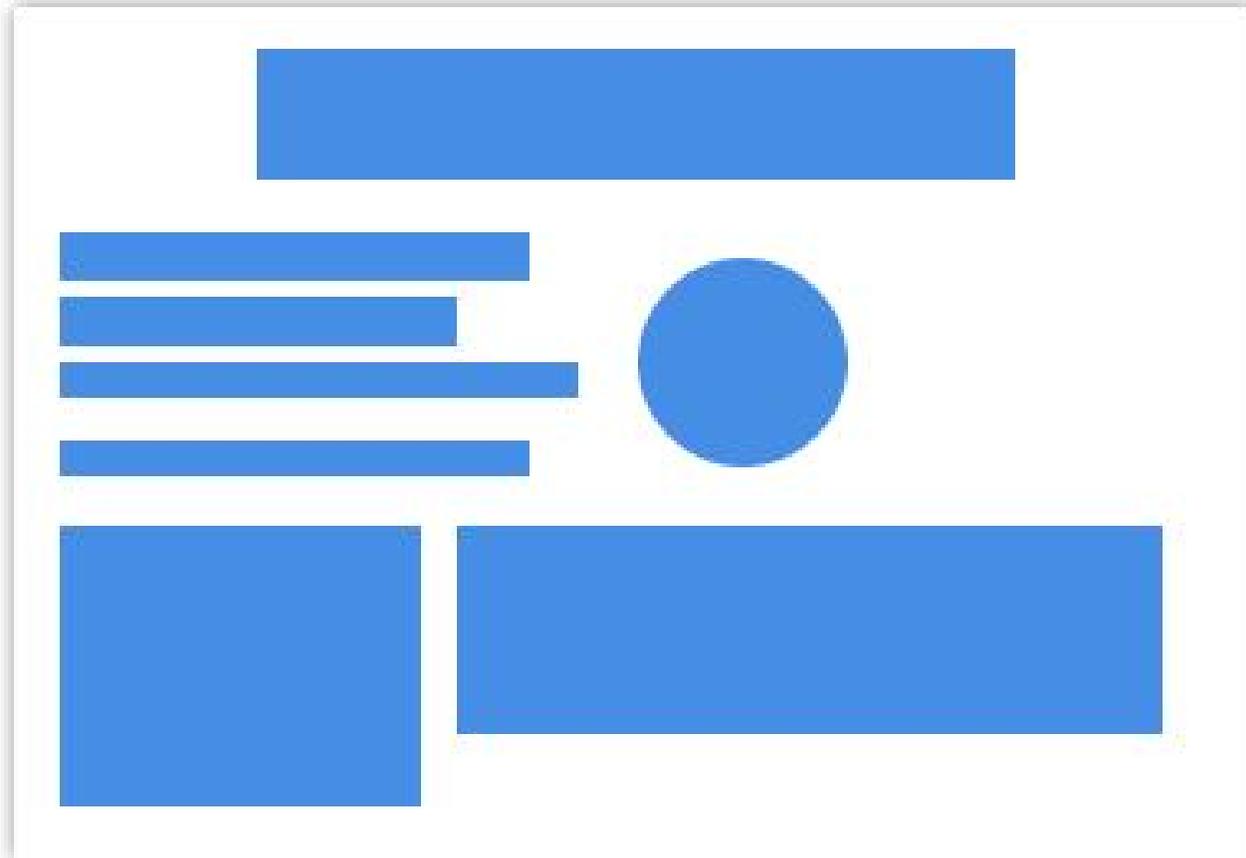
Too long and boring



Common mistakes in presentations

- In presentations you should not avoid eye contact with your audience
- You should never speak incoherently and you should not speak too fast. Avoid this by taking short pauses to collect yourself.
- You should not use too many colors in your presentation because it doesn't look serious
- Avoid too many text on your presentation and never write entire sentences
- You should not use images as a background because the text will be difficult to read then
- You should speak free instead of reading aloud
- You should not read the text from the slides because your audience can read for themselves

Too much text



Poor design and layout



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse tincidunt erat at libero feugiat, quis mattis massa sagittis. Pellentesque vulputate lacus quis erat ornare, id maximus ex vehicula. Etiam quis luctus tortor. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse tincidunt erat at libero feugiat, quis mattis massa sagittis. Pellentesque vulputate lacus quis erat ornare, id maximus ex vehicula. Etiam quis luctus tortor.

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- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
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Lack of visual aids

Principles of Dynamic Presentations



1

Keep it simple
and concise

2

Use high-quality
visuals

3

Make it interactive

4

Tell a story



Common mistakes in presentations

- Avoid eye contact
- Speaking incoherently
- Too many colors
- Too much text
- Images as background



Keep it simple and concise

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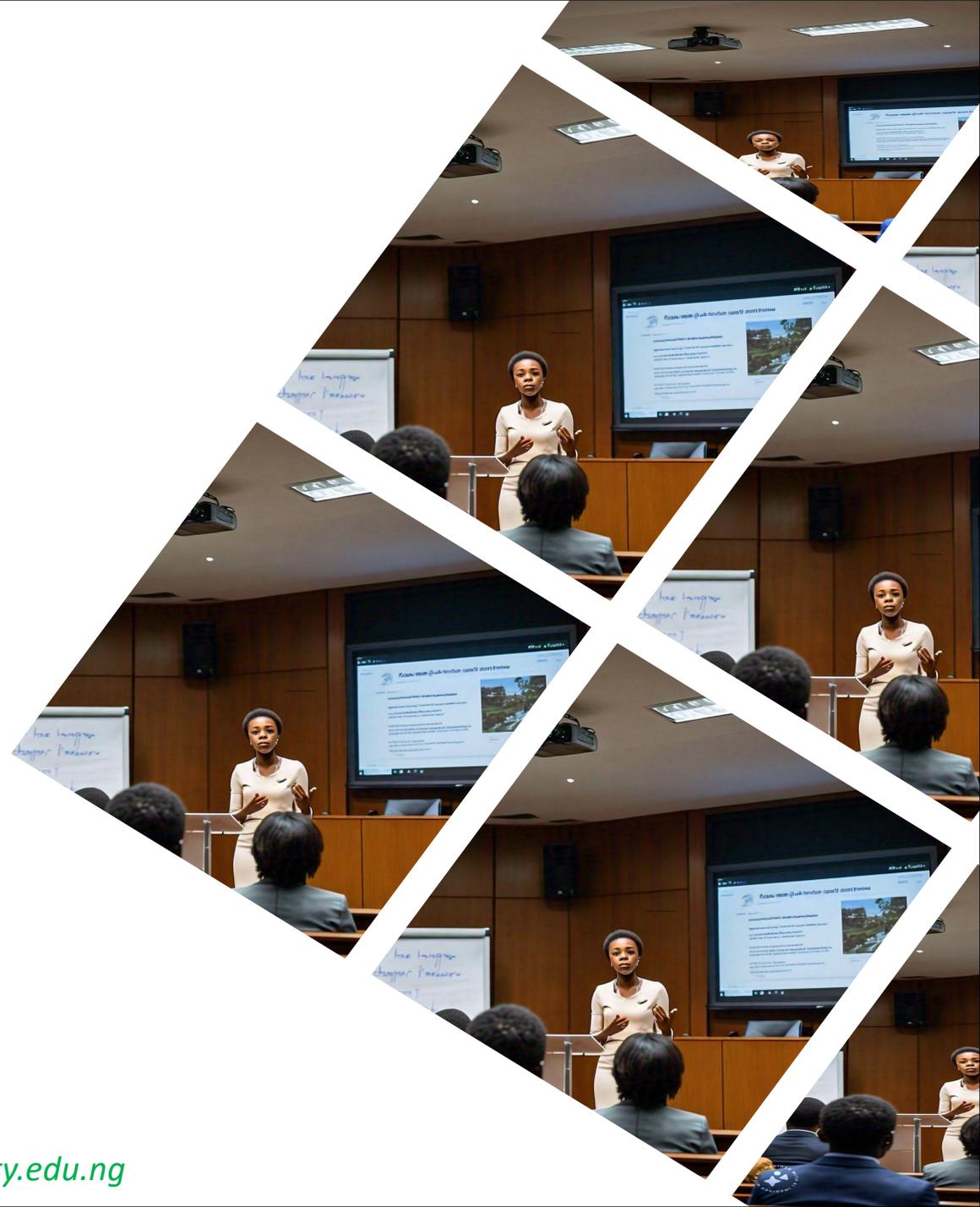
Use high-quality visuals

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Make it interactive

Design and Layout Tips





1

Use a standard font size

2

Choose fonts wisely

3

Balance text and images

4

Use whitespace effectively

44 pt.

- 28 pt.
 - 24 pt.
 - 20 pt.
 - 18 pt.
 - 18 pt.
 - 18 pt.
 - 18 pt.
 - 18 pt.

Use a standard font size

What do you think is not right with

Arial

Times New Roman

Calibri

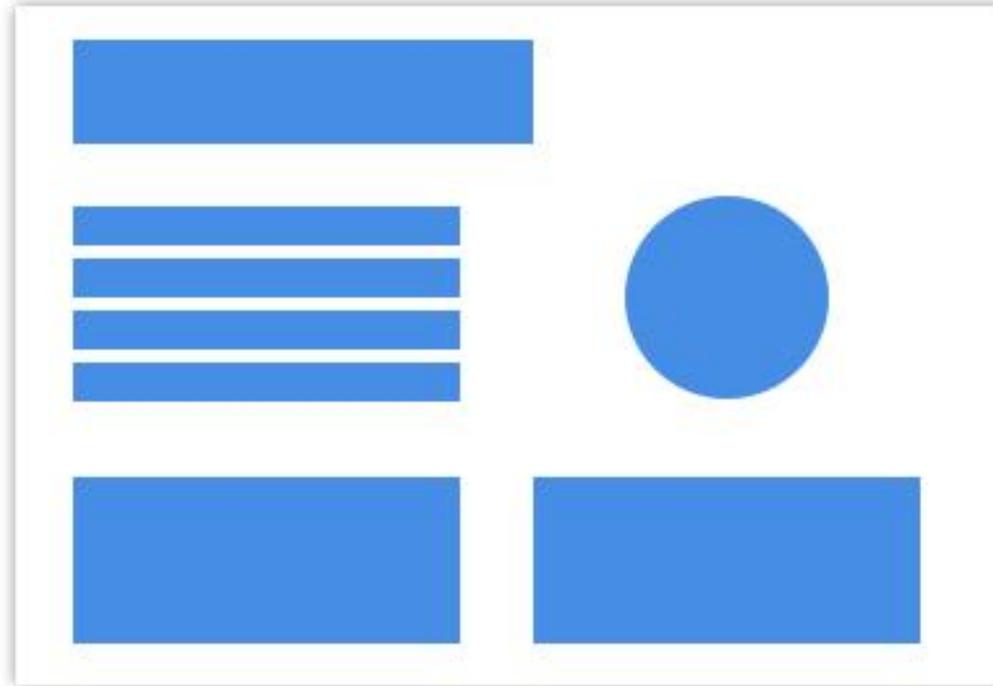
Answer is...

Overuse

Overuse of font over time makes the content boring.
use fresh options but within... read on to learn more

Choose fonts wisely

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Balance text and images



Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum



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Use whitespace effectively

AI Tools for PowerPoint Presentation



Slide Design and Layout

- Prezi
- Beautiful.ai
- Slidesai.io

Content Generation

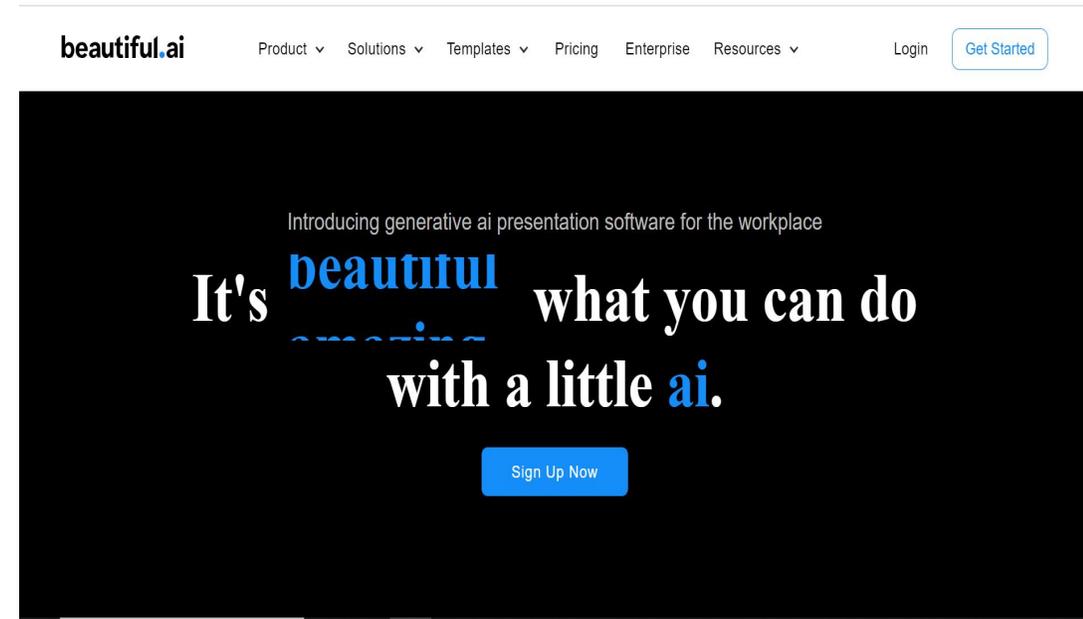
- Chatgpt
- Gemini
- ContentBot

Image and Graphics

- Pixabay
- Freepik
- Unsplash

Icon

- Icons8
- UXwing
- Flaticon



Slide design and layout



ChatGPT

Gemini

**Supercharge your
creativity and productivity**

gemini.google.com

Content generation



Image and graphics



uxwing

Icons

Conclusion

- In conclusion, by following these guidelines, you will be equipped to create impactful and professional PowerPoint slides.
- Through careful design choices, concise messaging, engaging visuals, continuous improvement, and features like the AI tools, these tools empower users to create professional and impactful presentations efficiently, saving time and improving overall quality.
- Your presentations will effectively convey your message and leave a lasting impression on your audience.

Conclusion

It doesn't matter how many resources you have.



If you don't know how to use them,
it will never be enough.

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Thank YOU

I want to express my sincere gratitude to the Vice Chancellor, Prof. Francisca Oladipo for inviting me to present on "From Bland to Gland: The Art of Dynamic PowerPoint Presentations" today.

Your warm hospitality and the arrangements for my accommodation were truly appreciated.



Acknowledgement

- I would like to express my heartfelt gratitude to the organizer for putting together this incredible event.
- Special thanks to the person who prepared the engaging slides, which greatly enhanced the presentation.
- I am truly grateful to the attentive listeners whose presence made this experience worthwhile.
- Lastly, I extend my appreciation to all the enthusiastic participants who actively contributed to the discussions.
- Your support and involvement have made this event a resounding success.
- Thank you all!



Thank you
for
listening.

