

by

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# Outline of presentation

Introduction

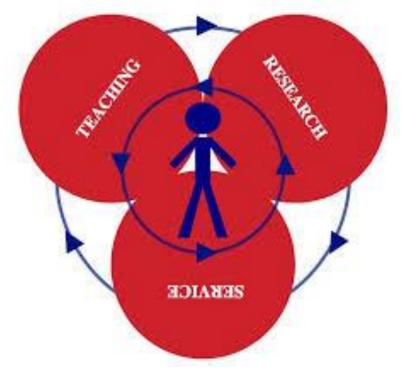
Developing high quality scientific manuscripts

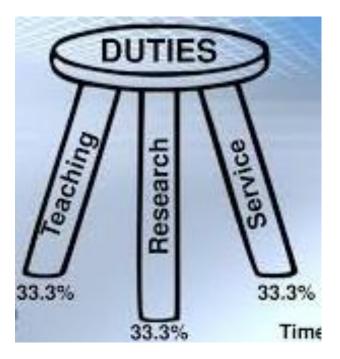
Publishing manuscripts in reputable journals





• The major roles of academic staff or faculty member?







Research is central to the roles.

## Research communication



- Interpreting or translating research findings into language, format and context that experts and non-experts can understand and utilize.
- Research is incomplete until appropriately and effectively communicated.
- Research findings can be communicated in the forms and manners:
  - Scientific conference presentations
  - Thesis and dissertations
  - Workshops
  - Conference proceedings
  - Journal articles

#### Journal article



- **Definition:** It is a processed and an original, peer-reviewed report of research findings that appears in scholarly journals.
- **Peer-reviewed:** Other experts in the field review the article to ensure that it is scientifically sound before publishing.
- Types of journal articles: There are two types of journal articles
  - Original research articles: Original report of studies that were actually carried out by the researcher.
  - Review articles: Summary of findings from existing research on a specific topic, providing suggestions/directions for future research.

## Journal article are the currency of the academic profession!!!

- Indicate presence/existence of a researcher in a field of research globally
- Evaluation of academic staff for purposes of;
  - Recruitment and promotion
  - Securing local and international collaborations
  - Securing grants and fellowships
  - Justify grants and fellowships
  - Requirement for qualification (Ph.D.)

An academic staff must learn the science and art of writing and publishing scientific manuscript.

Publish or perish!!!

## Developing scientific manuscripts



- It is an intensive and technical, but rewarding endeavour.
- My objective;
  - Provide step by step guide in writing a high quality manuscript
  - Highlight some ethical issues
  - Provide some tips to increase the chance of successful publication

Many received formal training, while most are informally trained by understudying more experienced colleagues.

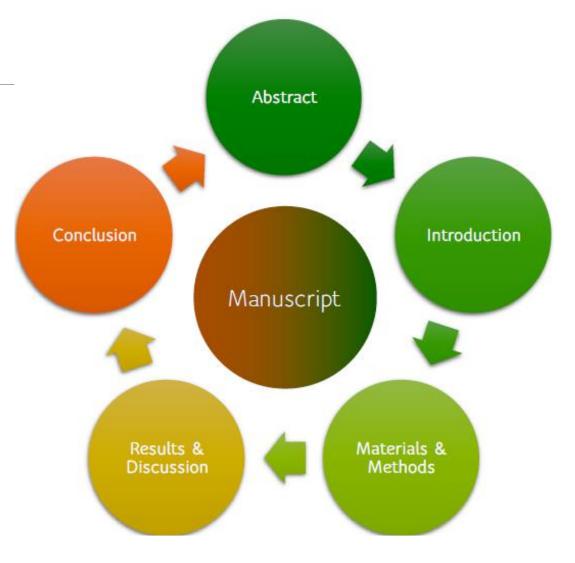
## Major sections of a scientific manuscript



Most scientific manuscripts are written following the **IMRAD** format, i.e.

- Introduction,
- Materials and methods
- Results
- Discussion and conclusion

Added to these are the title, abstract and references





## Before you write...

- Read a good number of articles on the subject and at the level you aspire to publish.
- Collect and use relevant articles at the level you intend to publish.
- Ensure your data were generated from excellently planned and executed study.
- Identify target journal(s)



## Title and title page



- Title Most visible part of the article
  - Contain keywords to reflect findings in the manuscript
  - Adhere to limits of words or character (less than 20 words)
  - Concise and clear
- Authors Substantial contributor to the following:
  - Conception and design
  - Data collection, analysis and interpretation
  - Approval of final draft

Other contributor can be acknowledged.

#### Abstract



Brief description of introduction, methods, results and conclusion

- Informative, fascinating, concise, complete and independent
- Adhere to limits of words or character
- Another most visible part of the article



#### Introduction



This section should usually be made up of three paragraphs.

- Paragraph 1- What is known
  - Definitions, descriptions and importance
  - Essential information needed to understand background
- Paragraph 2 What is not known
  - Knowledge gap(s)
  - Problems
  - Understanding of why the research is performed.
- Paragraph 3-
  - Aim and objectives
  - What will be added to knowledge
  - Novelty of the research



#### Materials and methods



- List important materials and sources
- Describe in details what you did and how.
- Describe selection criteria for study population and samples
- Describe experiments and analyses carried out
- Details provided must make it possible to replicate the method by other researchers.

#### Results



- Dedicate a paragraph to each table or figure
- Highlight only the interesting and important data
- Do not interpret data
- Must correlate with methods
- Tables and figures
  - Clearly presented
  - Presented sequentially as cited in text
  - Self-explanatory captions
  - Consistent in number of decimal places
  - Adhere to limits

#### Discussion and conclusion

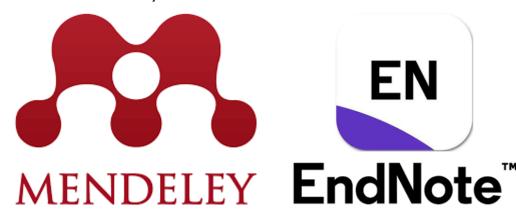


- Recap main findings
- Interpret findings (Do not repeat results)
- Compare your findings with previous findings
- Provide the implications of your findings (Contribution to knowledge or advancement of knowledge)
- Outline strengths and limitations of research design and methods.

#### References



- Journals have different referencing styles. E.g. APA style, Vancouver style.
- List all references cited.
- Learn and use referencing software, such as Zotero, EndNote and Mendeley
  - Facilitate citation
  - Facilitate complete reference list
  - Facilitate adaptation/reformatting of reference styles





# Additional tips for writing scientific manuscript



- Compact, simple and clear write up
- Avoid excessive use of adjectives and adverbs
- Do not start sentences with numbers.
- Numerals from 1- 10 are written in words
- All abbreviations are written in full at first mention
- Avoid plagiarism (similarity score above 20%)
- Cite recent references from reputable journals (50% less than 5 years old)
- Minimize self-citation

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## Publishing scientific manuscripts in reputable journals



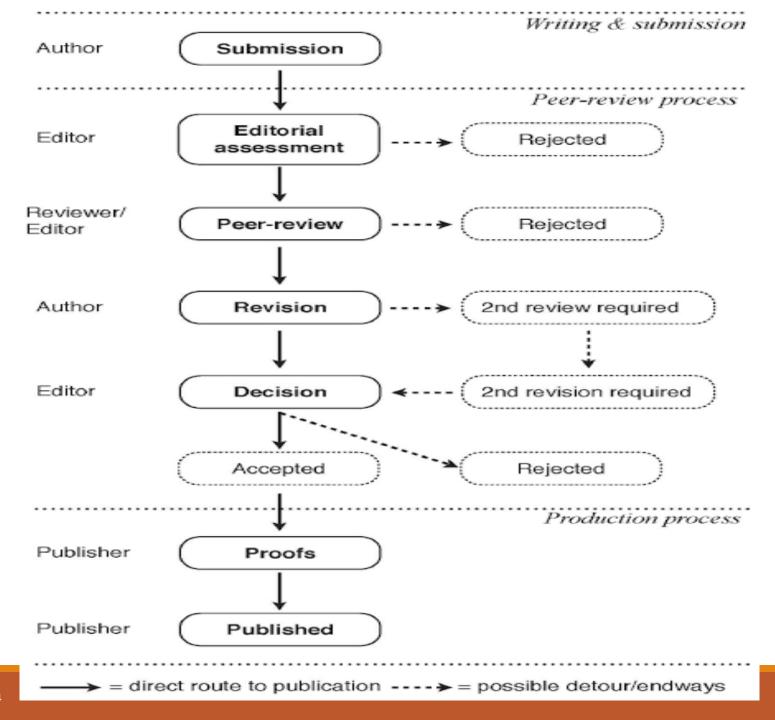
#### How do I know a reputable journals?

- The journal should be indexed in the major bibliographic databases for visibility
- The journal should have a reasonable and consistent history of publication.
- The publishers should be trustworthy.
- The articles must be rigorously peer reviewed.
- The editorial board members must be established researchers.

e.g.

- Thomson Reuter Web of Science indexed journals
- SCOPUS indexed journals
- Journals published by professional bodies or academic societies.
- University-based journals.

Aim high but be realistic





# Tips for publishing in reputable journals



- Adhere fully to "Guidelines for Authors".
- Prepare and submit a cover letter
- Address all reviewers' comments.
- Respectfully respond to reviewers' comments
- Handle rejections with grace and optimism





### Other considerations in the choice of candidate journals

- Scope
- Frequency of publication
- Open access or subscription based
- Publication fee
- Waiver policy
- Impact factor.





## Reasons for rejection of scientific manuscript

- Poor adherence to "Guidelines for Authors"
- Plagiarism
- Not within scope of the journal
- Lack of novelty
- Poor study design, methods and instrumentation
- Poor use of language
- Greater proportion of old references





#### Conclusion



Sharing your knowledge to the benefit of others and contributing to the body of knowledge on a specific topic is most fulfilling.

So, get out your pen and start writing.

# Acknowledgements



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# Thank you for your kind attention!!!