

Faculty	Management and Social Sciences	
Department	Mass Communication	
Course Title	ONLINE AND DIGITAL JOURNALISM	
Year of Study	4	
Course Code	MCM 235	
Credit Hours	2	
Contact Hours	30	
Mode of Delivery	Classroom Lectures and Class Presentation	
Mode of Assessment		
	Weight%	
Continuous Assessment/Assignments	20%	
Practical	10%	
Blog creation and engagement	10%	
Final Examination	60%	
Total	100%	
Course Lecturer/Instructor	MRS FALOPE B. G	
Course Description	The course focuses on the practice of modern communication process through computer applications, digital media, marketing and electronic publishing. It will precisely expose students to the proper guidelines on how to go about Online Journalism and Practice.	
Course Objectives	<p>This course would enable the understanding of the following:</p> <ul style="list-style-type: none"> • Learn the basics of HTML and other soft wares used to design website and Blogs, web site management and editing web copy. • Learn how to write for the web. • Develop a critical understanding of digital work environment for Journalists • Develop an understanding of legal and Ethical issues for online Journalism • Understand web page designing skills and apply in various contexts. • Learn how to search the internet to gather information • Analyze online resources for information gathering, and to evaluate online media with respect to their credibility, lay out and navigability and other qualities 	
Teaching and Learning	The class will meet for two hours every week for a combination of both the lecture hours and practicals.	
Course Content Sequencing		
Weeks	Detailed Course Outline	Allocated Time
Week 1	INTRODUCTION <ul style="list-style-type: none"> • Introduction to Internet • Define Online Journalism/web Journalism • Impact of New media on journalism • Features of New media • Traits of online journalists 	2 hours

Weeks 2 and 3	<ul style="list-style-type: none"> • Challenges posed by new media on newsrooms of offline Media • Trends in web journalism • Evolution and Growth of New Media 	2 hours
Week 4	<ul style="list-style-type: none"> • Introduction to Basics Softwares for web/blog designing (HTML) • Essentials of webpage • Features of website 	2 hours
Week 5	Websites and Blogs <ul style="list-style-type: none"> • Steps for web design • Web site management 	2 hours
Week 6	Websites and Blogs <ul style="list-style-type: none"> • Blogs • Introduction to blogs • Types of blogs • Uses of blogs • Designing your own Blog 	2 hours
Week 7	Writing and editing copy for the Web <ul style="list-style-type: none"> • Overview of web writing • Online Researching and Reporting 	2 hours
Week 8	Writing and editing copy for the Web <ul style="list-style-type: none"> • Rules of web writing style • Language in Web writing • Web copyediting 	2 hours
Weeks 9 and 10	Ethical Issues in New Media <ul style="list-style-type: none"> • Accuracy • Fairness and balance • Privacy 	2 hours
Week 11	Legal Issues in New Media <ul style="list-style-type: none"> • Plagiarism • Copy right • Defamation-libel and slander • Contempt of court 	2 hours
Weeks 14 and 15	Revision and Examination	

RECOMMENDED TEXTBOOKS/MATERIALS