

Faculty	Management and Social Sciences	
Department	Mass Communication	
Course Title	Feature Writing and Reporting	
Year of Study	2	
Course Code	MCM 201	
Credit Hours	2	
Contact Hours	30	
Mode of Delivery	Classroom Lectures	
Mode of Assessment		Weight
Continuous Assessment		30%
Final Examination		70%
Total		100%
Course Lecturer	Ogunwuyi S.O	
Course Description	Feature Writing and reporting is to expose the students to the skills involved in crafting outstanding feature articles. To achieve this, attempts have been made to carefully select great write-ups.	
Course Objectives	<p>This course would enable the understanding of the following:</p> <ol style="list-style-type: none"> <li>1. Writing a good feature stories</li> <li>2. Identify types of feature articles and write on them..</li> <li>3. Explaining characteristics of feature writing.</li> <li>4. Differences between news feature and straight news.</li> <li>5. Recognise travelogue when you see one.</li> </ol>	
Learning Outcomes	<p>By the end of the course, students will be able to:</p> <ol style="list-style-type: none"> <li>1. Know how to write a good feature stories.</li> </ol>	

	<p>2. State the differences between newspaper feature and magazine feature.</p> <p>3. State the aims of news feature.</p> <p>4. Write a good news feature.</p> <p>5. Write a good profile feature.</p> <p>6. State the reasons why note taking is necessary during reporting.</p>	
Teaching and Learning	The class will meet for two hours every week for a combination of both the lecture hours and tutorials.	
Detailed Course Content	Writing, analyzing and marketing factual articles for newspapers, general and specialized magazines. Subject research, investigation of editorial needs, ethical and legal problems and manuscript preparation	
	Course Content Sequencing	
Weeks	Detailed Course Outline	Allocated Time
Week 1	<p>Introduction to feature writing</p> <ul style="list-style-type: none"> <li>• Definition of feature writing</li> <li>• Attributes of a good feature writer</li> <li>• What to write about</li> <li>•</li> </ul>	
Week 2	<p>Types of feature stories</p> <ul style="list-style-type: none"> <li>• News feature</li> <li>• Definition of news feature</li> <li>• Differences between news feature and straight news</li> <li>• Purpose of news feature</li> </ul>	

Week 3,4	<p>Types of feature stories</p> <ul style="list-style-type: none"> <li>• Profile feature</li> <li>• Definition of profile feature</li> <li>• Types of profile feature</li> <li>• Factors responsible for personality profile</li> <li>• Tips on writing profile feature</li> </ul>	
Week 5	<p>Magazine</p> <ul style="list-style-type: none"> <li>• Definition of magazine</li> <li>• Features of magazine</li> <li>• Differences between magazine and newspaper</li> </ul> <p>Continuous Assessment I</p>	
Week 6, 7	<p>Magazine</p> <ul style="list-style-type: none"> <li>• Functions of magazine</li> <li>• Types of magazine</li> <li>• Contents of a magazine</li> <li>• History of Magazine</li> <li>• Functions of Magazine</li> </ul>	
Week 8	<p>Basic elements of good writing</p>	
Weeks 9, 10, 11	<p>Research in feature writing and reporting</p> <ul style="list-style-type: none"> <li>• Functions of feature stories</li> <li>• Working on a feature story</li> <li>• Organising fact</li> <li>• Language style</li> <li>• Points to notes when writing the feature</li> </ul> <p>Continuous Assessment II</p>	
Week 12	<p>Revision</p>	
Week 13, 14	<p>Examinations</p>	

Recommended Reading Material

Asemah, E.S. (2011). Principles and Practice of Mass Communication. Jos. Great Future

National Open University of Nigeria Course Material on Feature and Magazine art Writing  
(NOUN)